



- To develop professionals who are committed to excellence in their personal and professional endeavors through continuous competency building.
- To encourage, support and celebrate intellectual curiosity and impart value based education for the purposeful citizenship and socio-ethical leadership.
- To serve as an intellectual resource based in India, maintain the standards of excellence in every aspect of operation and become a role model for newly emerging centers of quality education.



■ IIHS is committed to a long – term mission of grooming professionals par excellence. We aim at empowering students of business with the knowledge, skills, attitudes and learning experiences which are a prerequisite for transforming them into inspired and responsible leaders who create values in their respective fields, services, business and occupation and influence economic growth and societal advancement.



- To develop managers, leaders and entrepreneurs with vision, values and ethics.
- To ensure relevance of curriculum to the changing needs of society.
- To provide diversified corporate exposures to the learners in the form corporate induction and industry interface. To groom the budding managers as value based business leaders through defined learning programs and modules on KRAs like academic learning, industry ac-quaintance, personality development and soft skills.
- To continuously upgrade the intellectual capital for better learning.
- To achieve excellence through team work and dedication.

EXCELLENCE AT IIHS





Specialization In Media

(ISO 9001:2015 Certified Institute)

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BAJMC

(After 10+2)
3 Year Full Time Course
(Affiliated to CCS University, Meerut)







Specialization

- Journalism & Media Management
- T.V. & Print Journalism
- Radio Jockey/ Voiceover Artist
- Anchoring & News Reading
- · Videographgy & Still Photography
- Audio & Video Recording
- · Audio & Video Editing
- Social Media Live Streaming
- Live Broadcasting & Production





Career Options in Media

(ISO 9001:2015 Certified Institute)

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Event Manager

Specialised Profiles



Corporate Communication

Social Influencer



Social Media Manager

Advertisement

Director

Producer

Anchor

TV Consultant



Script Writer

Reporter

Video & Audio Editor

Video & Radio Jockey



Digital Media

Print Media



Columinst

Cartoonist



Content Writer

Photo Journalist



Adobe **Photoshop**



Corel Draw



In Design



Audition



Light room



Final Cut Pro

Professional Designing Software Skill Sets



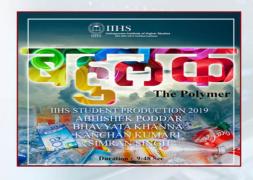


Student Achievements

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BJMC (3rd year) students won 1st Runner-Up Award for its Documentary Film Bahulak : The Polymer at International Science Film Festival held on 8th Nov- 2019 in Kolkata







BJMC (1st year) students won 2nd Runner –Up Award for their short film Titiksha: The Tolerance at the National Filmoustav Festival held on 2nd Feb - 2020 at Greater Noida



BJMC (3rd year) students won 1st Runner-up Award for its Documentary Film Bahulak: The Polymer in Virasat Film Festival at Gautam Buddha University held on 9th Feb -2020 at Greater Noida.



Infrastructure

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Channel Visits

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Award Achievement

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2020 3rd Prize











IIHS Placement

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