

DIKSHA UTSAV – 2025 Essay Writing Competition

Entries Closing Date: 19thAugust 2025 Competition Date: 21stAugust 2025

Venue: IIHS Campus

Timing:02:00 PM - 03:00 PM

Venue: PGDM Audi-1 & Main Audi, IIHS Campus

Rules & Regulations

1. Eligibility:

Open to all students of BBA, BCA, B.Com, and BAJMC courses.

2. Time Limit:

- Each participant will be given 10-15 minutes to write their essay.
- Exceeding the time limit will not be allowed.

3.Language:

Essays can be written in English.

4. Word Limit:

Essays should be approximately 750 words.

5. Content Guidelines:

- Essay must be original and self-written.
- Plagiarism or copied material will lead to disqualification.
- Content should not include offensive, disrespectful, or politically biased remarks.

6. Judgement Criteria:

•	Theme introduction / Interpretation	- 10%
•	Structure and flow	- 10%
•	Language	- 10%
•	Originality	- 20%
•	Relevance of ideas to the Theme	- 40%
•	Research /attention to details	- 5%
•	Conclusion	- 5%

7. General Instructions:

- Participants must bring their own pen and writing materials.
- Use of mobile phones, internet, or reference material during the competition is strictly prohibited.
- The decision of the judges will be final and binding.

Suggested Essay Topics

"Being in tune with Nature is a prerequisite for human evolution"