



IIHS
GHAZIABAD

Indirapuram
INSTITUTE OF HIGHER STUDIES
(An Institution Promoted by Tapindu Educational Society)
(Affiliated to CCS University, Meerut)

DIKSHA UTSAV – 2025

Poetry Competition

Entries Closing Date: 19th August 2025

Competition Date: 21st August 2025

Venue: IIHS Campus

Timing: 10:00 AM – 11:30 AM

Venue: PGDM Audi-1 & Main Audi, IIHS Campus

Rules & Regulations -

1. Eligibility:

- Open to students of ****BBA, BCA, B.Com, and BAJMC**** courses.

2. Time Limit:

- Each participant must recite their poem for a ****minimum of 5 minutes**** (maximum 7 minutes allowed).
- Exceeding or going below the time limit may result in deduction of marks.

3. Language:

- Poems may be presented in English or Hindi.

4. Content Guidelines:

- Poems must be original or self-composed (traditional/classical poems can also be recited with proper acknowledgement).
- Content should be free from offensive, abusive, or disrespectful language.

5. Delivery & Presentation:

- Participants should focus on voice modulation, rhythm, clarity, emotional expression, and body language.
- Reading directly from a paper is allowed but expressive recitation will score higher.

6. Judgement Criteria:

- **Creativity & Originality – 30%**
- **Expression & Recitation Style – 30%**
- **Language & Flow – 20%**
- **Relevance to Theme – 10%**
- **Time Management – 10%**

7. General Instructions:

- **Participants must report 15 minutes before the scheduled time.**
- **Any background music or props must be arranged by the participants themselves.**
- **Decision of judges will be final and binding.**

Suggested Topics/Themes for Poetry Competition

1. The Journey of Digital India

2. Dreams and Struggles of Today's Youth

3. Women Empowerment: Breaking the Chains

4. Nature's Cry in the Age of Technology

5. India @ 2047: My Vision for the Nation