



IIHS
GHAZIABAD

Indirapuram
INSTITUTE OF HIGHER STUDIES
(An Institution Promoted by Tapindu Educational Society)
(Affiliated to CCS University, Meerut)

DIKSHA UTSAV – 2025

Art Competition – Rules & Regulations

Entries Closing Date: 19th August 2025

Competition Date: 21st August 2025

Theme: “*Natural Calamities*”

Venue: IIHS Campus

Timing: 11:30 AM – 01:00 PM

Venue: PGD Audi-1, IIHS Campus

Terms & Conditions

1. The Art Competition will be conducted on **21st August 2025** at the IIHS Campus.
2. Entries will be accepted **only through the Google Form** circulated for registration.
3. Participants must create their work using:
 - **Watercolours** (cake, water, poster, or acrylic colours), OR
 - **Oil-based colours** (oil paints/canvas colours).
 - **Mixed media** is also permitted.
4. Artwork must be made on **A3 size paper, drawing sheet, or canvas** only.
5. **Participants must bring their own materials including sheets/canvas, brushes, and colours.**
6. The **jury’s decision will be final and binding** on all participants.
7. **Certificates of Participation** will be awarded to all participants.
8. **Prizes (First, Second, and Third)** will be awarded to the best entries.
9. Any argument shall be liable for rejection

Judgement Criteria – Art Competition

Each artwork will be evaluated on the following parameters (Total: 100 Marks):

1. **Creativity & Originality (25 marks)**
 - Novelty of the idea.

- Unique interpretation of the theme “*Natural Calamities*”.
 - Avoidance of copied or traced work.
- 2. Relevance to Theme (20 marks)**
- Clarity in depicting the theme.
 - How well the concept connects with *Natural Calamities*.
- 3. Artistic Skill & Technique (20 marks)**
- Use of medium (watercolours/oil/mixed media).
 - Control, neatness, blending, shading, and finishing.
- 4. Composition & Presentation (15 marks)**
- Balance, proportion, and perspective.
 - Effective use of space (A3 sheet/canvas).
 - Overall appeal and organization of elements.
- 5. Creativity of Expression & Message (10 marks)**
- Ability to convey emotions/awareness.
 - Social message or impact behind the artwork.
- 6. Overall Impression (10 marks)**
- Visual impact.
 - Aesthetic appeal.
 - “Wow factor” that sets the artwork apart.

Event coordinator

Dr. Shikha Agarwal

Mr. Dileep Kumar